

Landwise meeting notes, 12th September 2019

Present: Miranda, Dave, Katherine, Nick, Dilly, Ben

Structure- Dave clarified that Landwise will be a Community Benefit Society and the process for registering. There will be three elected directors – secretary, chairperson and treasurer.

Standish – Dilly, Josie, Miranda and Dave arranged to visit Moreton Hill Care Home on Wednesday. They have a ten-acre piece of land that may be available for community growing. This meeting is now being rearranged for the following week.

Harvest Gathering Event – We discussed if any other groups or people should be invited; allotment associations, carbon neutral groups, conservative and liberal democrat councillors, Independence Trust. Nick will ask the whole group if there is anyone else who should be invited.

Branding – Dave ran through the words and ‘discriptors’ that were discussed at last weeks meeting: inclusive, resolutely green, neighbourly, trailblazing and practical.

We discussed what colours might best represent the values of Landwise: sap green, rose pink, burnt orange, turmeric, ochre, bee orange.

Fonts – the website would have three types of fonts – heading, body text and captions. The font needs to be friendly and inclusive.

Ben suggested the youth group could be asked if they wanted to do artwork.

We agreed to bring ideas for colours and fonts to the next meeting.